

# Ultra Soft

## COMPANY PROFILE

Address	House#21, Road#7, 3rd Floor, PC Culture, Shekhertek Mohammadpur, Dhaka-1207
Contact Info	+8801841655508, +8801993219742
Year Established	2017
Core Business Functions	ERP Software, Website development, Bulk SMS, E-Commerce
Website	<a href="http://www.ultrasoftbd.com">www.ultrasoftbd.com</a>





## About us

Ultra Soft provides support regarding ERP software and E-commerce support to companies around the country. We have varieties of software such as Accounting Software, Payroll Software and Billing Software to meet the daily requirements of a client. E commerce service includes SMS integration and Web Design. We can help you to take a fresh look at market segments, develop strategies and help you in online and offline marketing (SMS Marketing). Our core services are Online and Telecom Solutions.

Marg ERP 9+, an inventory and accounting software which has earned its fame around the world within a short while. The software has been developed by an Indian IT firm. Marg has been developed in such a way which can be utilized in manufacturing, warehousing, retailing and many other businesses. The usefulness and necessities of its in inventory controlling and accounting reporting have attracted many companies to install this software. We believe this software shall be very much useful to your business.

Ultra Soft hereby shall seek to provide you the best services with one of the famous ERP software. We believe our software shall meet the requirements of your organization.

## Our Services:

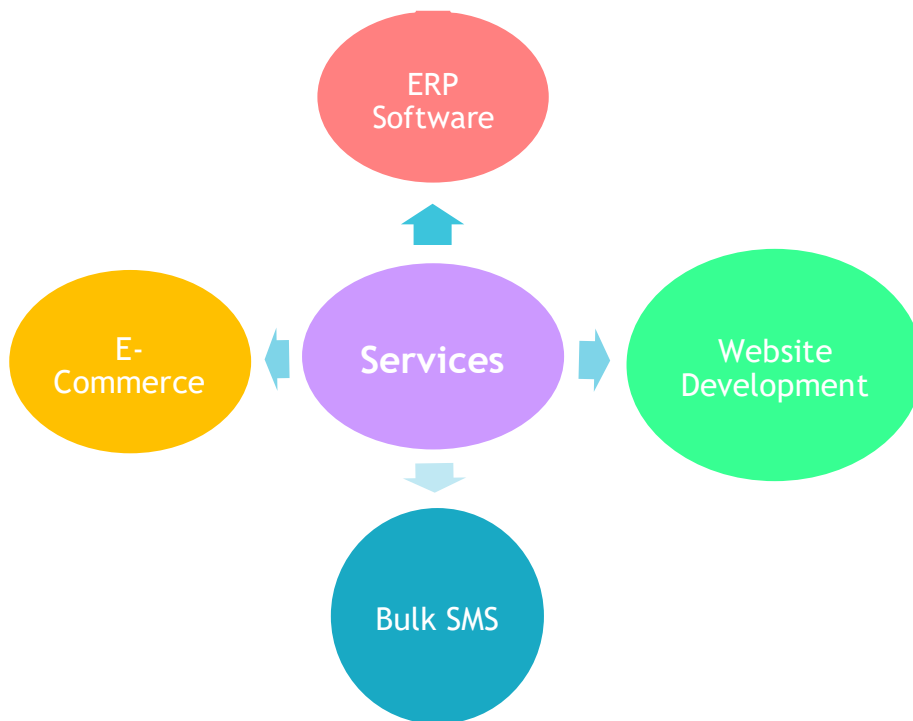
### Online Solutions

- SMS Marketing
- Search Engine Optimization
- Social Media Marketing
- Email Marketing
- Ecommerce Website Design
- Website Hosting
- Mobile Application Design and development

### Telecom Solutions

- Cloud IVR (Smart Receptionist)
- Click to Connect
- Premium Short Codes
- USSD
- Global Messaging
- Video SMS
- Missed Call Solution
- Interactive Voice Applications

## Other Services



## ERP Software: MARG ERP 9 Features:

- ❖ Available as ERP, HRMS, POS, Pharmacy, Garments, Supermarkets, Restaurants.
- ❖ Competitive with respect to prices.
- ❖ Different versions are available such as gold, silver and basic.
- ❖ Small size installation.
- ❖ Easy to implement and customize.
- ❖ Built-in search engine allows extensive search within Marg.
- ❖ Availability of shortcuts and dashboards on the home screen for ease of access.
- ❖ Marg is trade specific; every trade has different setup.
- ❖ System performance is not affected irrespective of amount of transaction.
- ❖ Availability of complete supply chain and GPS on mobile App.
- ❖ Fully user configurable invoicing.
- ❖ More than 1000 built-in reports.
- ❖ Advanced security for back up and user data.
- ❖ Inventory efficiency by using Push sales, Dump stock killer and Focus items.
- ❖ Team, vendors, etc. updated via SMS, Email alert and reminders.
- ❖ All Book of Accounts & Final Results
- ❖ Balance sheet with various schedules
- ❖ Configurable Sales & Purchase Registers
- ❖ Outstanding Reports & Analysis
- ❖ Configurable Payment Reminder Letters
- ❖ Configurable Statement of A/C
- ❖ Interest Calculation & Bank Re- conciliation
- ❖ Depreciation Chart ( as per Co. Art /IT Act)
- ❖ Cost Centers with Grouping
- ❖ Fund Planning /Bank Planning
- ❖ Post Dated Cheques Facility
- ❖ Total Invoice List
- ❖ Processing Invoice
- ❖ Complete Invoice
- ❖ View Invoice
- ❖ Invoice Chancel system
- ❖ Day wise sales report
- ❖ Monthly wise sales report
- ❖ Yearly wise sales report

## Bulk SMS Features:

Ultra Soft is an integrated business solution company offering SMS Management, IT/Telecom Solutions, Services & Development and Online Marketing. We have successfully Developed, Integrated and Delivered Systems to Clients. our successful accomplishments are based on four (5) corporate strengths.

1. Partnership based of Trust
2. Dedication to deliver on Commitments
3. Focused Industry Expertise
4. Linking People, Processes, Organizations and Technologies
5. We listen, think and deliver. You get RESULTS!

## Our SMS system

- Send SMS General
  - Flash SMS
  - Unicode SMS (non - English)
  - Dynamic SMS
  - Upload and send sms , Support xls, xlsx, ods, txt, csv files.
  - Scheduled SMS
  - Online charging
  - Support actual delivery report (whether sms reached to mobile or not)
  - Prefix based charging
  - 100% delivery of local & international SMS if mobile phone switch on and there will be no network issue.
- Reporting
- E-SMS : No need to have separate setup for this E-SMS
- Developer option : Developer can integrate our SMS system easily
- Reseller option : Any reseller user can sell SMS using his own branding like logo, domain and company name.
- Send SMS to Targets/Campaign:  
Option to upload different segmented/targeted base and provide option to the user to just select the number count and submit SMS (original number is not visible to user level)
- Excel embedded plugins to Send SMS : We have developed an excel add-on to send SMS from excel it-self
- Masking request and approval: Any user can request for new masking and after taking approval from concern team, admin user can approve using panel.

- SMS template: Option to save SMS draft and can use in future to send sms.
- Inbox:
- In-Coming sms from short/long code can be configure using admin panel.
- keyword based short code sharing option to rung application from client end.

**Deliver the content at any time using our system**

**Deliver content  
Anytime  
Anywhere with our SMS Marketing**



**MASS MARKETING**



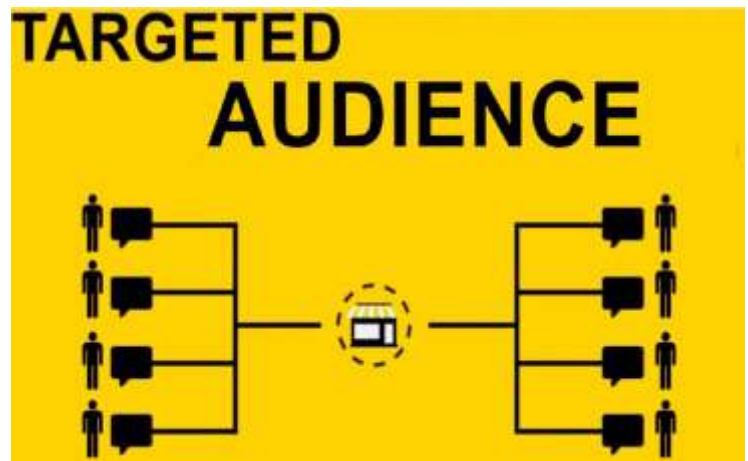
### Importance of SMS Marketing

- ✓ Sales Promotion – In every season
- ✓ To send Greetings for existing customers
- ✓ Sent Notifications to the Client & more
- ✓ 100% Delivery assurance



### Hit the Targeted Audience with our segregated Data Base

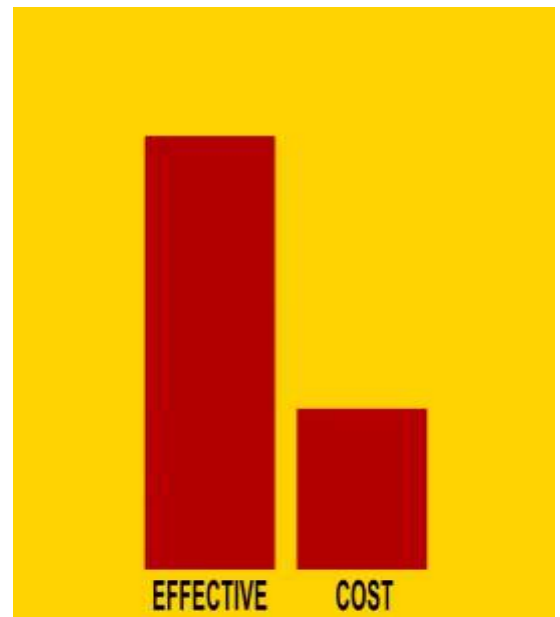
- ✓ Geographically
- ✓ Nationality Wise
- ✓ Professional Wise
- ✓ Income Wise & Many More.
- ✓



### One of the most cost effective way of Marketing



Customized  
Sender Name



### **Others Features:**

- ❖ Dashboard
- ❖ Messaging
  - Send SMS
  - SMS Campaign
  - Sender ID
- ❖ Templates
- ❖ Inbox
- ❖ Price & Coverage
- ❖ Phonebook (Contacts & Groups)
- ❖ Users
- ❖ Reports
  - Daily Reports
  - Archived Reports
  - Individual reports
- ❖ Campaign SMS (12,00,000) Free
- ❖ Scheduled SMS
  
- ❖ Transactions
- ❖ Usages
- ❖ SMS API
  - Free SMS API
  - API URL

### **Website Development Features**

- ❖ Design with full device support
- ❖ Website Development, Bug Fixing and Security
- ❖ Feedback form / Contact form
- ❖ Graphics and Flash / JQuery animation
- ❖ Dynamic pages (Editable)
- ❖ Dynamic Slider
- ❖ Dynamic news, notice, events upload and update facilities
- ❖ Easy to use administration panel with
- ❖ Insert Clients list
- ❖ Insert, Update, Delete documentation



- ❖ File upload facilities
- ❖ Link update facilities
- ❖ Visitor counter
- ❖ E-mail Subscription
- ❖ Auto Database backup
- ❖ Auto Website backup
- ❖ Social media share it
- ❖ Technical support free (Virtual)

### **E-Commerce Features:**

- ❖ Design with full device support
- ❖ Development, Programming, Bug fixing, security
- ❖ Feedback form / Contact form
- ❖ Graphics and Flash animation
- ❖ Dynamic pages (Editable)
- ❖ Product pages (Editable)
- ❖ Easy to use administration panel with
- ❖ Multi-level login facilities
- ❖ Product Insert, Update, Delete facilities
- ❖ Product price update facilities
- ❖ Product size wise price update
- ❖ Product Searching option
- ❖ Shopping cart
- ❖ Checkout system
- ❖ Cash on Delivery option
- ❖ Link update facilities
- ❖ YouTube, Facebook, linking sharing
- ❖ Auto Invoice generate
- ❖ Total Invoice list
- ❖ Processing Invoice
- ❖ Complete Invoice
- ❖ View Invoice
- ❖ Invoice print option



**Our Valuable Client:**

